

## **DRONEMEISTERS DRONE PILOT DIRECTORY CREATING BUZZ FOR MASTER UAV OPERATORS.**

**MIAMI, FLORIDA - April 5, 2016** - Dronemeisters.com, a brand-driven drone pilot directory showcasing the world's best UAV operators, has launched. The new drone pilot resource, with its edgy Dronemeister *Wizard* logo and pilot apparel, was designed to help top drone pilots stand out amongst the quickly growing crowd of UAV operators.

With experts predicting that the market for drones will increase to more than \$80 billion in the next decade, the sky truly is the limit for skilled UAV pilots. Yet those skies are filling up fast, due in part to the growing list (4000+) of commercial pilots being approved by the FAA. Not surprisingly, with such explosive growth, the drone industry is already experiencing the early stages of market saturation and confusion.

“Brand recall and breaking through the clutter is everything in an emerging industry,” said Mark Slatko, Director of Marketing. “We asked realtors, builders and event planners to name a drone pilot directory off the top of their heads. None of them could. That's what makes Dronemeisters branding so powerful. It's provocative, unforgettable and establishes drone mastery from the word go.”

Dronemeisters is putting skilled pilots on the map in more ways than one. With just a few clicks on the website's geo-locator map, clients can quickly hone in on local drone experts. The entire process takes just a few minutes. To further its “You Fly. We Create The Buzz.” mission, Dronemeisters supports its pilots through an integrated marketing mix including engaging web ads, innovative SEO techniques, a robust social media campaign and even striking Drone

Wizard apparel designed to draw attention to pilots – whether they’re having a Macchiato at Starbucks or filming a coffee plantation in Peru.

“We’re not here to be passive,” said Alec Larson, Director of Business Development. “We’re disrupting the norm, grabbing mindshare, helping our pilots stay busy and having fun at the same time.”

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Dronemeisters, LLC is the brainchild of Mark Slatko and Alec Larson, two Florida drone enthusiasts who both recognized the growing need for a definitive guide to professional, FAA-approved commercial drone operators. The company presently has offices in Miami and Orlando, Florida, and welcomes business partnership inquiries from interested industry leaders.

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